



## G7 Transport Academic Workshop

# The role of digitalisation in preventive transport resilience policies



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Wednesday, 10<sup>th</sup> April 2024 - Aula Magna "Carassa e Dadda"  
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# Objective

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To discuss on the role of data and digitalisation in preventive transport resilience policies

## Outline

- Digital systems in transport
- Managing sudden disruption events
- Interconnected digital systems
- Conclusion



# Digital systems in transport

High level user-oriented transport services rely more and more on **advanced digital systems**, addressing both:

- the organisation of transport activities (back-end)
- the services to the users (front-end)

**Advancing and interconnecting** these digital systems is highly beneficial during both:

- normal conditions
- disruption events

But before, during and after **disruption events**, transport digitalisation is much more critical to preserve transport systems efficiency and safety (infrastructure, operations, services, users, etc.)



# Managing sudden disruption events

Fires, floods, earthquakes, storms, etc.

Data and interconnected digital systems are needed:

- **Before** the disruption event: get ready as early as possible
- **During** the disruption event: ensure efficient management
- **After** the disruption event: recover as soon as possible
- In disruptions with **long-term effects**: alleviate the effects



# Managing sudden disruption events

## Before the disruption event

### Act as early as possible to:

- identify the time, place & size of the phenomenon
- alert the transport systems operators
- alert the transport users

## During the disruption event

### Ensure continuous:

- monitoring of the time, place & size of the phenomenon
- coordination of transport systems operators
- guiding of the users

## After the disruption event

### Act as soon as possible to:

- identify the place and size of the effects
- coordinate transport systems operators to start over
- informing the users

## In disruptions with long-term effects

### Assist to:

- predict the recovery period
- support transport systems operators
- accommodate users needs

# Need for interconnected digital systems

1. Design and implement digital systems addressing and integrating both **back-end** (organisation of transport activities) and **front-end** (services to the users) systems
2. Design and implement **interconnection of digital systems**
  - at least of critical transport components
  - compulsory at least before, during and after disruption events
3. Develop algorithms for **optimisation of transport systems performance** in line with appropriate transport demand management, for different scenarios of disruption (before, during, after)



# Fundamental principles

- Seamless **two-way flow** of data and information
  - between transport operators and users
  - between different transport operators
  - between transport operators & other systems' operators (health, energy, environment, etc.)
- **Support decisions** (static or dynamic) at all three management levels:
  - strategic (planning future changes)
  - tactical (preparing the resources)
  - operational (getting ready to operate)
- **Real time** data processing, integration and systems optimisation can boost performance but requires resources



# Win-Win Business models

- The need for interconnected and highly performing digital systems is high both:
  - during disruptions (managing the crisis)
  - during normal operations (higher level of service)
  - with several bi-products

## One investment double benefit

- The digital systems integration requires appropriate **third-party integrators** (public or private or mixed), however there is need for:
  - legislative action facilitating integration
  - significant investments (expertise, technologies, systems)





# Key barriers

- personal **data protection**
- **cybersecurity** at all levels
  
- significant **processing** power (costly)
- significant **budgets** for proper spatio-temporal coverage
- special **expertise**, especially for the integration (not available)



# An Example

## Extreme fires and floods in Greece, summer 2023

- 112 **SMS message** (alert & guidance) to all mobile phones in the areas affected (before, during and after)
  - casualties were zero or minimal
- **Operational coordination** of transport and other systems for quick recovery, with continuous flow of information from the various systems' operators
  - mostly through mobile phones - no systems' integration
- **Central coordination** and inter-connection was critical
  - Operators were fully available and users were informed on-time
- Great potential for **standardising and optimising the processes** and the data/information flow for future events (in progress)



# Conclusion

- Transport is the **core support activity** to most other activities and resilient transport is the backbone for tackling disruptions
- **Integrated digital systems** is the backbone for the resilience of transport systems by design
- A **System Approach** is necessary for the efficient, safe and green performance of transport systems both during disruptions and during normal operations
- **Public Transport** and active travelling are the core transport system pillars both during disruptions and during normal operations





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