



#### G7 Transport Academic Workshop

#### Improving urban resilience

#### A conceptual framework, opportunistic data and AI advances

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# Based on the DARUMA project (2021-2024)









- Japan: Japan Science and Technology Agency (JST)
- Germany: Federal Ministry of Education and Research (BMBF)
- Spain: Agencia Estatal de Investigación (AEI) State Research Agency
- Hungary: National Research, Development and Innovation Office (NKFIH)

A Daruma doll is a Japanese traditional doll, symbol of resilience









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**Aim:** Help cities better support the impact of events and crisis, and "return to normality" as fast as possible

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# Components

- Conceptual framework
- (Mostly) opportunistic data collection
  - Google Popular Times (GPT)
  - Social Media data (Twitter/X, Facebook, ...)
  - Floating car data
  - Mobile phone data
- Artificial Intelligence techniques
  - Transfer learning
  - Sentiment analysis

• ..









# Components

- Conceptual framework Understand
- (Mostly) opportunistic data collection Measure
  - Google Popular Times (GPT)
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# Main properties and definitions of resilience











## Conceptual framework

Short-term policies - e.g., emergency responses in Table 4	Long-term policies - e.g., S(E1), S(E2), S(E3), S(E4), S(E5)
Transportation infrastrcuture	Transport services under emergency
- Network topology - Facilities - System reliability - Parkings - etc.	<ul> <li>Service availability</li> <li>Vehicle cleanliness</li> <li>PT service frequency</li> <li>Facility accessibility</li> <li>etc.</li> </ul>
<b>Mobilit</b> - Regular intra-city mob - Regular inter-city mob - Irregular (e.g., due to concerts) mobility	<b>y categories</b> <sup>bility</sup> bility special events like
Resilien	ce indicators
<ul> <li>Infrastructure function (e.g., travel time)</li> <li>Public health (e.g., number of infections)</li> <li>Economy (e.g., unemployment rate)</li> </ul>	







## Example: Pandemic containment policies (transport-related)

ID	Strategy	Effect
S1	Cancellation of international passenger flights	E1
S2	Reduction of intercity buses, trains, high-speed trains, planes, etc.	E1
<b>S</b> 3	Cancellation of intra-city public transport operation	E2
<b>S4</b>	Publishing infection risk warnings, appeal citizens not to make non-essential trips	E2, E5
S5	Posting trajectories of the infected	E3, E5
<b>S</b> 6	Daily disinfection of public transport vehicles	E4
<b>S</b> 7	Wearing a mask and maintaining social distancing in public transport vehicles	E4
<b>S</b> 8	Scale management of taxis	E2
<b>S</b> 9	Stay-at-home orders	E2, E3
S10	Ride-sharing companies laid off management staff and froze driver sign-ups	E2
S11	Using taxis to provide point-to-point goods delivery to residents	E2, E3
S12	Offering free usage of city bicycles	E3
S13	Back-door-only loading policy	E3, E4
S14	Opening specific lanes to bicycle users	E3
S15	Improving the public transport information system	E3, E5







### Policies categorisation and contribution to resilience properties









Key (Numbers in the circles represent modelling task):
1: Trip Generation, 2: Accessibility, 3: Trip Distribution/ OD flows,
4: Destination Choice/ Activity Spaces/ Trip Purpose,
5: Departure Time Choice, 6: Mode Detection, 7: Route Choice,
8: Network Modelling, 9: Traffic Speed, 10: Travel-time,





Mahajan et al. (2021b)

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#### An example: Google Popular Times (incl. live)









#### Budapest, Hungary

Madrid metropolitan area, Spain









## Illustration and validation of GPT (Kyoto)

Within-day dynamics



# <u>Time series trends and data validation (R<sup>2</sup>=0.82)</u>







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Vongvanich et al. (2023)

# Activity split and temporal distribution from geo-tagged social data

The parent POI categories of Foursquare are used as the activity categories

- Arts and Entertainment
- Community and Government (including temple and shrine, which are also landmarks and outdoors)
- Dining and Drinking
- Landmarks and Outdoors
- Retail
- Travel and Transportation

Bi et al. (2023)



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## City mood from aggregated tweet sentiments

- Collected Tweets with keywords "Kyoto" or "COVID" during COVID period
- Text mining of moods associated with Tweets
- Time series analysis of sentiments: Correlation to two weeks ahead visits to Kyoto
- Tweet sentiment as one travel demand forecasting indicator



CMR: Google Community Mobility Report (% change from pre-Covid data)







# Artificial intelligence techniques

- Data sparsity and insufficiency
  - Tensor-based data imputation (Lyu et al., 2024)
  - Data fusion (Mahajan et al., 2021b)
- Pattern recognition
  - Spatial temporal clustering (Santiago-Iglesias et al., 2023)
- Transfer learning + neural networks
  - Resilience pattern prediction (Yang et al., 2024)







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# An application of transfer learning





# Take aways

- A comprehensive resilience modeling framework
- Opportunistic data have limitations, but also potential
  - Capturing changes in activities (incl. in real-time)
    - Impact of Covid (Mahajan et al., 2021a)
    - Filomena storm (Madrid, Santiago-Iglesias et al., 2023)
    - Impact of 9 Euro ticket (Lu et al., 2024a)
  - Capturing "city-mood"
- Capturing the response of the public is essential







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